

Daiana GONZÁLEZ

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Multilingual Storytelling | Strategic communications

I am a multimedia storyteller with 10+ experience in strategic communications, digital engagement and journalism. I have spent much of my career directing creative and engaging campaigns in multiple languages and formats (video, audio and written) on climate and sustainable development, working in collaboration with civil society organizations, private sector and government in Latin America, Africa and Asia.

More info and writing samples here: daianagonzalez.com

EDUCATION

2022

**Master's in social science.
Territory and Development Program**
*Ecole de Hautes Études en Sciences
Sociales*
Paris, France

2015

Bachelor of Arts in Journalism
Universidad de Antioquia
Medellín, Colombia

COMPLEMENTARY STUDIES

2024

Business Communications
Georgetown University

2019

**Transformation of Environmental
Conflicts**
Pontifical Xavierian University

2019

**Techniques to Narrate the
Memory in Post-Conflict**
Consejo de Redacción
(AGEH and the DW-Academie).

SKILLS

- Strategic Planning
- Social engagement
- Media Relations
- Team Leadership
- Strategic Comms
- Storytelling
- Adobe suite

WORK EXPERIENCE

September 2025 – November | 1 year 2 months.

Senior Specialist, Communications
Agroecology Fund | Remote, United States

I developed the communications strategy for IPA-Global, coordinating multilingual communications and multimedia storytelling across 46 projects in 12 countries, including event coverage, digital engagement, blogs, and multimedia features for donors and stakeholders.

January 2023 – Present | 2 years 4 mos.

Senior Associate, Strategic Communications
Rights and Resources Initiative | Washington, D.C., United States

Led strategic multimedia storytelling, media outreach, and social media engagement for RRI's global products and high-level events, including COP16 and Climate Week, while coordinating communications campaigns across regional and thematic programs.

May 2021–November 2021 | 6 mos.

Community Engagement Specialist
International Land Coalition (ILC) | Rome, Italy

I supported the community engagement plan for the e-learning platform Land Collaborative: I was responsible for writing and disseminating examples of people-centered land governance, monitoring social media data, copyediting, and translating documents, surveys, and articles from English to Spanish.

Feb 2018 –August 2019 | 1 year and 7 mos.

Communications Consultant
World Wildlife Fund (WWF) | Bogotá, Colombia

I coordinated media relations, op-ed pieces, and multimedia storytelling for WWF, FAO, and National Parks websites, including creating a short video series called "Conservation Leaders." I also led workshops on communications focused on the local community leaders.

LANGUAGES

Spanish | Native
level



English |
Advanced



French |
Advanced



Volunteering

HISPANIC ACCESS FOUNDATION

April 2022-June 2023 Latino Climate
Council Member.

DISTINTAS LATITUDES

October 2018-Present Member of the
Third Generation of Latin American
Network of Young Journalists.

July 2017 – Nov 2018 | 1 year

Freelance Journalist

Revista Semana | Bogotá D.C., Colombia

I wrote articles and created multimedia specials on complex issues related to Colombian rurality and the post-conflict period.

August 2016 - September 2017

Communications Coordinator

Semillas de Agua Corp. | Ibagué, Colombia

I contributed to communication strategies for an environmental referendum in Cajamarca, Colombia. I also developed environmental heritage campaigns with government institutions, led climate change communication workshops, and produced radio spots on conservation, democracy, and climate issues.

January 2016 - June 2016

Project Coordinator

Colombia Response, USAID | Cauca, Colombia

I advised on and coordinated the production of peacebuilding content for grassroots media in the municipalities of the South Cordoba zone.

August 2015 - December 2015

Cultural affairs fellow

National Library Network | Bogotá, Colombia

I designed a website and led cultural activities, including reading and writing workshops, film days, podcast creations, and fiction films focused on recovering oral traditions.

June 2014 - June 2015

Journalist

Le Monde Diplomatique | Bogotá, Colombia

Writing, editing video, and proofreading content.

October 2012 - June 2014

Journalist and Radio producer

Cultural radio, Universidad de Antioquia | Medellín, Colombia

Conducting radio programs, editing, interviewing, and reporting.